



Potential New International Distributor Questionnaire

Contact Information

Date: _____

Company Name: _____

Physical Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____

Email Address(es): _____ Website Address: _____

About Your Company

How many years has your company been in business? _____ Does your company warehouse stock? Yes No

Number of other locations: _____ Other Addresses if applicable: _____

What product categories does your company sell? _____

What percentages of your company's sales are in the following markets? Equine: _____% Veterinarian: _____% Kennels: _____%

Pet Grooming: _____% Ranch & Farm: _____% Other (specify): _____%

Do you have the ability to pay by Wire Transfer? Yes No

Sales & Advertising

Does your company have sales reps? Yes No If so, how many inside? _____ Outside: _____

Does your company wholesale to other retailers? Yes No Does your company mail a flyer or catalog? Yes No

How many pages? _____ How many are mailed? _____ How Often/Scheduled?

What languages do your representatives speak? _____

Do you have a showroom(s) or retail store(s)? Showroom Retail Store(s) Both No

Do you attend Trade Shows? Yes No How many (approximately) per year? _____ What percentages of your sales are to end users? _____ What percentage are Wholesale? _____ Does your company purchase Double K products from other companies? Yes No If Yes, name(s) of the company(ies)? _____

Servicing

Do you currently do service work/repairs on any of our products? Yes No If not would you be willing to do repairs on our products? Yes No Please briefly explain your technical capabilities: _____

Other Notes: _____

Please return via fax to US+1-818-886-0218 or email to info@doublekindustries.com.

If you decide to return this form by email, please follow these instructions. When you receive the document in your email, choose to Download the attachment, then Open. Fill out as much information as possible, then Save the file and attach the completed document in your email response.